Public-Private Partnership Stories

Brazil: Hospital do Subúrbio

Brazil's first public-private partnership (PPP) in health dramatically improved emergency hospital services for one million people in the capital of the state of Bahia, Salvador. Located in one of the most underserved districts, the Hospital do Subúrbio was the first state hospital built in the Salvador metropolitan area in 20 years. The transaction closed on May 28, 2010 and a new 298-bed hospital opened in 2010.

A consortium composed by Promedica, a leading Brazilian regional health care company, and Dalkia, a French company specializing in facilities management and non-medical services, won the bid. The concessionaire is responsible for equipping, maintaining and operating both clinical and non-clinical services at the hospital for a term of ten years. Promedica & Dalkia invested $23 million in the first year to equip the hospital, and is expected to invest an additional $9 million over the life of the concession.

Since it opened in 2010, the hospital has performed more than 1.8 million medical procedures, including 680,000 emergency procedures.
The transaction was the first health PPP in Brazil and has served as a demonstration model for minimizing health care bottlenecks and improving access to medical services in an underserved urban area. Since it opened in 2010, the hospital has performed more than 1.8 million medical procedures, including 680,000 emergency procedures. In the first year of operation, the hospital’s emergency demand surpassed forecasts by more than 50 percent. The hospital has created 1,200 new positions for doctors, nurses, physiotherapists and other health professionals. Six other Brazilian states are currently developing PPPs in the sector, including two in non-clinical services. Hospital do Subúrbio was chosen as one of the world’s most innovative projects by KPMG in its “Infrastructure 100: World Cities Edition” report.